Cristina Maggiora . Web . Media .Design ~ Project worksheet

Project:_____ Start date:_____ Complete date:_____

Description	Price	Notes	QT	EXT Price
WEBSITES				
5 page website HTML & CSS based	$500.00	One layout used to build all 5 pages. Up to 4 images per page included in package. (more images and pages are extra, see below..) Also includes the "built in" part of SEO (search engine optimization). Client provides finished copy and images. Changes in content after start of site construction are billed hourly at $60/hour.		
Additional HTML CSS pages	$100.00	Based on the layout the 5 page website above.		
Unique web page design HTML CSS	$250.00	This is to add a page that has a completely different design from the home and inside pages already produced above but is still part of the site.		
Pop up page with image or text detail	$50.00	This pop-up window takes the viewer from a thumbnail image to a large image in a new smaller window, or from a text link to more details as in a help panel or tool tip.		
Custom Wordpress Website (self hosted - at your web address (URL)	$750.00	Includes HTML, CSS and PHP (database driven delivery of content). This is known as a" Content Management System" (CMS) and is ideal for organizing content into searchable categories and for relatively easy content updating, using the Wordpress Dashboard interface. This includes 5 pages of content (text and images provided by client). More pages can be added.		
Wordpess Website created from Wordpress Template-not custom.	$400	Self hosted site that uses your domain name. Site is configured for you and plugins loaded + up to 3 pages with content and images to get you started. Basic SEO configured. New pages are relatively easy to add using the wordpress dashboard.		
Place holder web page	$250	This is an extension of your business card. It's a simple page with your logo or image, your contact information and brief description of your services. (This is not a website)		
CUSTOM WEB GRAPHICS, WEB IMAGE EDITING, EFFECTS, VIDEO, FLASH (bulk rates apply for large numbers of images or graphics)				
Image editing and re-sizing	$15.00	Basic image editing which includes re-sizing, optimizing for the web, and simple image adjustments. Price per image.		
Rollover images with 3 states (each)	$30.00	A rollover requires a different image for each state: up, over, and down(click)		
Image swap (each)	$30.00	When one image is rolled over with the mouse it causes antother to appear in its place or elsewhere on the page. Image swaps require two or more images and java script behavior configuration.		
Flash component	$75.00	Hourly rate. Anything from an animated text intro to interactive widgets, slide shows with transitions..etc..		
YouTube video	$75.00	Hourly rate. Video editing and youTube setup, on line or in website.		
3D image editing and display	$60.00	Hourly rate.		
WEBSITE UPDATES, TEXT EDITING, WEBMASTER SERVICE & DIY SITE MAINTENANCE				
Web content updates	$60.00	Hourly rate.		
Web design & development /structural design changes	$75.00	Hourly rate.		
Template and editable region setup	$75.00	Hourly rate. This makes the site editable through Contribute program. This should be added at beginning of project as it needs to be built in.		
Contribute Software set up	$75.00	Install and initial configuration of Contribute software. (Purchase software through Adobe-about $150)		
Text editing, typing, correcting typos	$60.00	Client should provide finished and proof read text for copying and pasting into the website. Any changes and corrections to text are billed hourly and are not included in the price of the website. Hourly rate.		

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E-COMMERCE				
Shopping cart configuration	$60.00	Hourly rate.		
Pay Pal shopping cart button	$25.00	Each button-using Paypal's button style.		
Pay Pal shopping cart custom button	$35.00	Creation of custom button		
SEO (SEARCH ENGINE OPTIMIZATION)				
Search Engine Optimization	$60.00	Billed hourly. Estimate can be given . All SEO that is external to the structure of the site.		
SITE ADMINISTRATION, HOSTING & DOMAIN (Domain registration and hosting fees vary and are paid by client)				
New Domain & Hosting setup	$50.00	Only for new accounts, transfers and other hosting domain providers extra. Does not include fee for yearly hosting service and for Domain Name registration.		
Hosting set up	$50.00	Hosting setup using domain registered elswhere. Does not include Hosting fee.		
Hosting emai set up	$50.00	Up to 10 emails. Emails are configured to forward to an email of choice.		
Domain transfer from other registrar	$100.00	Transfer process of Domain Name from one registrar to another. Not including fee.		
Hosting Management 1 year	$35.00	Yearly hosting renewal..all taken care of for you. Not including hosting fee.		
Domain renewal 1year	$35.00	Yearly renewal of your domain name. Not including fees.		
SOCIAL MEDIA AND CONTENT MANAGEMENT SYSTEMS/BLOGS				
Blog setup and configuration	$250.00	Includes account setup header image background and text configuration and addition of link to website-client adds content		
Facebook page setup	$150.00	Set up of Facebook account and Page and addition of link to website		
Twitter page setup	$150.00	Includes account setup, backgrounds, header image and text configuration-client adds content		
CONSULTING & TRAINING				
Consulting	$60.00	Hourly rate.		
Website Planning Consultation 2hr session	$120.00	**How to:** • organize your materials. • plan efficient site navigation and layout. • research and add key words in your copy and titles for SEO(*VERY IMPORTANT!!!*). • get the site online. The process of Domain purchasing, hosting and file transfers. • plan for shopping carts and merchant accounts. • update and maintain a site once it's ready. • get the most website for your money. • *Having your materials well organized and a solid plan can reduce the cost of the website substantially.*		
Contribute or Wordpress training session	$120.00	2 hour training session in the use of Contribute Software or Wordpress dashboard for site maintenance. ($50/hour for additional time)		
GRAPHIC DESIGN, DIGITAL ART				
Logo Design	$450.00	Unique and creative logo design for your business		
Business Card design	$300.00	(Does not include logo design)		
Photoshop image editing	$60.00	Hourly rate		
Photoshop rendering/illustration	$75.00	Hourly rate		

pricing